**A. Information and Data**

**This standard examines the agency’s ability to provide data and information to healthcare providers, coalitions, decision-makers, legislators and other stakeholders to support health care planning relevant to access to maternal, child and family health.**

**Standard #19: Provide timely, locally relevant, and accurate information to inform the health care system and service area on emerging and on-going maternal, child and family health trends.**

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| **Measure** | **Suggested Documentation** | **Name of Document to Upload** | **Describe How Documentation Meets the Measure** | **Staff Responsibilities** |
| 19.1 | Ensure that maternal, child and family health information is included in the community health assessment (CHA) and community health improvement plan (CHIP), every five years. | CHA and CHIP with maternal, child and family health information highlighted |  |  |  |
| 19.2 | Using CHA data and/or other sources, provide evidence-based assessment of the health impacts of maternal, child and family health. This assessment will include an analysis of the data, conclusions drawn from the data, and any action taken. | MICA, Pregnancy Risk Assessment Monitoring System (PRAMS), Birth Reports, Kids Count, Community Commons, Youth Risk Behavior System (YRBS), Missouri Student Survey, Pre-& Posttests, survey data analysis document, work plans/reports |  |  |  |
| 19.3 | Use evidence-based assessment of health impacts, CHA, and other data sources to identify priorities and develop planning documents for strategies to address maternal, child and family health issues to share with community partners in developing the CHIP. | Coalition meeting minutes, emails with partners, staff meeting minutes, networking and team planning documentation, meeting minutes showing discussion of MCH planning tied to CHA |  |  |  |
| 19.4 | Analyze and communicate issues on maternal, child and family health, including disparities, to agency staff, governing body, legislators and service area partners. | Analysis reports, meeting minutes with staff, service area partners and governing body, presentations, legislative briefs or reports |  |  |  |

**B. Community Partnerships This standard examines the agency’s ability to ensure ongoing planning with healthcare system partners, community members and organizations that represent members of priority populations.**

**Standard #20: Identify and work with maternal, child and family service area partners to develop and implement a prioritized prevention plan and seek funding for high priority initiatives.**

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| **Measure** | **Suggested Documentation** | **Name of Document to Upload** | **Describe How Documentation Meets the Measure** | **Staff Responsibilities** |
| 20.1 | Develop and maintain strategic, cross-sector partnerships and collaborations across systems and settings to enhance maternal, child and family health activities. | Advisory or stakeholder group meeting minutes with attendance list, partnership agendas and notices, letters of support on joint projects |  |  |  |
| 20.2 | Provide information on maternal, child, and family health policies, programs and strategies to communities, partners, policy makers, and others to demonstrate the importance of interconnected efforts between early prevention and educational achievement, health outcomes, intergenerational outcomes, and other life course outcomes. | Advisory or stakeholder group meeting minutes with attendance list, examples of social and other media postings and notices, educational materials, fact sheets, email distribution lists, school health educational materials, legislative report or letters, presentations |  |  |  |
| 20.3 | Work with partners, stakeholders, and service area members to identify community resources and understand community needs and priorities as they relate to maternal, child and family health. | Advisory or stakeholder group meeting minutes with attendance list, educational materials, email distribution lists, CHA, CHIP |  |  |  |
| 20.4 | Develop and implement maternal, child and family health programs, policies and/or activities identified in the CHIP or other local priorities. | Programs developed from CHIP, town hall meetings, grant applications/narratives, examples of social and other media postings and notices, community gatherings utilizing evidence-based programing or researching the best practice or evidence-based trainings |  |  |  |

**C. Intervention and Activities This standard examines the ability of the agency to promote emerging and evidence-based information about early intervention that promote lifelong health. They will also examine the agency’s ability to implement local policies, programs and strategies to address the social determinants of health.**

**Standard #21: Initiate activities and/or programs that address maternal, child and family health issues that have been identified in the CHIP.**

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| **Measure** | **Suggested Documentation** | **Name of Document to Upload** | **Describe How Documentation Meets the Measure** | **Staff Responsibilities** |
| 21.1 | Maintain subject matter expertise in:* Policy, systems, and environmental change;
* Evidence-based and emerging best practices;
* Social determinants of health and the health impact of prenatal/early childhood experiences; and

Prevention and health promotion  | Training logs for all staff that work in maternal, child and family health programs that show training in all points outlined in the measure, training schedules, certifications of attendance to trainings, meetings, seminars and workshops, CE completion |  |  |  |
| 21.2 | Identify, disseminate, and promote emerging and evidence-based information about early interventions in the prenatal and early childhood period that promote lifelong health and positive social-emotional development. | Promotional materials, fact sheets, social and other media postings and notices including who and how the materials were distributed |  |  |  |
| 21.3 | Implement local policies, programs, and strategies to improve social, emotional, and physical health and safety at the level supported by existing funding. | Program and intervention documentation/records, program summary reports, annual reports, policies shared with local partners |  |  |  |

**D. Evaluation**

**In this standard, the agency demonstrates how to implement a culture of quality improvement using nationally recognized tools and resources to determine how effectively it addresses maternal, child and family health activities and determines how to improve processes and programs in the future.**

**Standard #22: Evaluate and assess maternal, child and family health activities.**

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| **Measure** | **Suggested Documentation** | **Name of Document to Upload** | **Describe How Documentation Meets the Measure** | **Staff Responsibilities** |
| 22.1 | Using the agencyCommunication Plan's message evaluation strategy, evaluate the effectiveness of maternal, child and family health materials and communications developed or presented by the agency. | Client surveys, internal monitors, agency QI projects, PDSAs, Story Boards, evaluation reports, analytics on social and other media postings and notices |  |  |  |
| 22.2 | Assess maternal, child and family health activities and educational efforts conducted locally. | Pre-& post-evaluations of programs, client surveys, QI items such as PDSAs, governing body or coalition meeting minutes |  |  |  |
| 22.3 | Evaluate results for quality and process improvement initiatives for maternal, child and family health interventions and programs. | QI report, performance management system (PMS) tracking with results, QI project summaries/reports/evaluations |  |  |  |
| 22.4 | Monitor and implement opportunities for improvement as indicated in evaluation results. | Evaluation reports and work plans |  |  |  |
| 22.5 | Staff, agency management, and governing body work cooperatively to evaluate activities and interventions to improve maternal, child and family heath processes, activities and programs. | Governing body meeting minutes, strategic plan, staff meeting minutes that show QI activities, QI plan, evaluation plan or reports, annual reports |  |  |  |